

For Immediate Release

## **MEDIA ADVISORY**

### **NON-PROFIT AIMS TO CREATE NEW WORLD RECORD FOR THE LARGEST GATHERING OF ALBERT EINSTEIN LOOKALIKES TO RAISE AWARENESS FOR HOMELESS CHILDREN'S EDUCATION**

***School on Wheels to Create a New World Record for the largest gathering of people dressed as Albert Einstein at the California Science Center on Saturday, June 27***

**WHO/WHAT:** School on Wheels, a local nonprofit founded in 1993 to provide education support to children affected by homelessness, is partnering with the California Science Center and The Guinness Book of World Records to establish a new world record for the largest gathering of people dressed as Albert Einstein to raise awareness for homeless children's education on Saturday, June 27 at 9:30 a.m. at the California Science Center in Los Angeles!

Faced with many challenges in advocating for the homeless children it serves, School on Wheels invites its staff, donors and students to participate in this special event raise awareness and money to provide much needed academic resources to for Southern California's most vulnerable children. To set the world record, 250 people are needed to participate. To learn more about the event or to register, visit: [Register here](#).

**WHY:** Founder Agnes Stevens, who passed away earlier this year, loved Albert Einstein! Her reason was not only that he was a genius, but he had curly hair, like hers. This year marks the **100th anniversary** of Albert Einstein's presentation of the complete Theory of General Relativity to the Prussian Academy. In honor of Agnes and Albert, School on Wheels decided to attempt another new World Record. The event will also raise money for much needed educational resources for School on Wheel's students.

**WHEN:** Saturday, June 27, 2015 from 9:30 to 10:30 a.m.

**WHERE:** California Science Center, 700 Exposition Park Drive, Los Angeles, CA 90037

**VISUALS:** Largest gathering of people dressed as Albert Einstein at the California Science Center!

#### **PRESS CONTACT**

School on Wheels, Inc.

Sinead Chilton

805.641.1678

[schilton@schoolonwheels.org](mailto:schilton@schoolonwheels.org)

###

## ABOUT SCHOOL ON WHEELS

School on Wheels, Inc. is a nonprofit, 501(c)(3) organization founded in 1993 by Agnes Stevens, a retired teacher. Today, hundreds of volunteers work one-on-one with children whose homelessness prevents them from receiving the academic stability and help they desperately need. The heart of the School on Wheels' program is the volunteer tutors who come from all backgrounds and professions, with a shared goal - to reach out to a child, to teach, to mentor, and assist in his or her educational life.

The mission of School on Wheels is to enhance educational opportunities for homeless children from kindergarten through twelfth grade. The goal is to shrink the gaps in their education and provide them with the highest level of education possible. Their program serves as a consistent support system to homeless students at a time of great stress and fear. School on Wheels brings the message to homeless students that they are cared about and important. They do this by offering:

- One-on-one weekly tutoring with a volunteer
- Backpacks, school supplies and school uniforms
- Assistance in entering school
- Help in locating lost records
- Guidance for parents in educational matters for their children
- Skid Row Learning Center
- Tutoring in six counties in Southern California, including Los Angeles, Orange, Riverside, San Bernardino, Santa Barbara and Ventura counties.